



Human-Computer Interaction

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Usability Paradigm and Principles



- What is the relationship between **cognitive load** and user interface design?
- From the “Reference Material” on Website (tariqzaman.jimdo.com), download (Bødker S.,2006); read and prepare one page notes for the discussion in next class



Usability Paradigms



- HCI Paradigms (Harrison, 2007) / Waves (Bødker, 2006)
- How STAR is different from predecessors?
- Physical desktop Vs Desktop?
- *Web of Technologies*
- Accordingly we are stuck with the idea that new design should replace existing mediators, **rather than exist together with them.** However, in order to provide methods to achieve this, we need to work towards understanding how mediators in webs or configurations can be isolated, analysed and replaced into the configuration



- Thinking mobility and self-containment of mediators and documents first does not comply well with the networked thinking of e.g. the area managers. They don't own documents. **They work with many types of documents that are shared with the institutions that they service,** and to a large extent it would be preferable if all information and documents were available to every area manager whenever he was in the office, or at a particular site.



- How do **experiences** with non-work technology influence work, and how do we deal with those experiences in design of work-place technology?
- In the Scandinavian tradition in particular, we have emphasized the **active engagement of these users in design**. At some level such active user participation is now taken for granted in many design settings.
- I am concerned with the possible lack of **serious commitment** of designers to users



HCI Principles

A hand holding a chain, a tree, and a branch. The background is a light green gradient with faint illustrations of a tree and a branch.

Designing Mindfulness

How to make technology which takes care of the people who use it?

- 1. Value Human Attention.** Recognise that any attention-based product impacts wellbeing.
- 2. Be Honest About Dark Patterns.** Stop tricking your users, and make it easier for them to make their own choices.
- 3. Respect Information Zones.** Develop sustainable modes of communication between your products and users.
- 4. Prioritise Quality.** Focus on producing and encouraging high quality, distraction-free content.



5. **Discourage Addictive Usage.** Stop cultivating FOMO as a way to establish and maintain unhealthy addictions.
6. **Provide Exit Points.** Promote a calm experience by providing a sense of completion and giving users an option to disengage.
7. **Minimize Social Anxiety.** Fix the design decisions which are making people feel bad about themselves.
8. **Establish Holistic Metrics.** Create ways of measuring success which incorporate more than just the bottom line.
9. **Apply Principles Company Wide.** Let every part of the organisation play a role in supporting wellbeing.