

Lab Activity (1 January 2019)

Select a local website/application that you routinely browse and evaluate (rate/circle it; 0 for lowest) based on Nielsen's 10 Usability Heuristics;

1. **Visibility of system status** – How do you know the page you're on didn't freeze or crash? Think about how status bars and wheels are used.
0 1 2 3 4 5 6 7 8 9
2. **Match between system and the real world** – How are connections between real world situations, conventions, and language used inform digital choices and provide clarity?
0 1 2 3 4 5 6 7 8 9
3. **User control and freedom** – How can users navigate out of a place where they don't want to be? How do they close a pop-up or exit a window?
0 1 2 3 4 5 6 7 8 9
4. **Consistency and standards** – Are language and situations consistent throughout your site or app?
0 1 2 3 4 5 6 7 8 9
5. **Error prevention** – Have [errors](#) been avoided in the first place? How are they minimized?
0 1 2 3 4 5 6 7 8 9
6. [Recognition rather than recall](#) – Are objects, options and actions visible, consistent and make sense across different parts of the site? Is there clear recognition?
0 1 2 3 4 5 6 7 8 9
7. **Flexibility and efficiency of use** – Are there tools [accelerators] for speeding up interactions, particularly for return or regular users?
0 1 2 3 4 5 6 7 8 9
8. **Aesthetic and minimalist design** – Is there unnecessary, irrelevant, or distracting information?
0 1 2 3 4 5 6 7 8 9
9. **Help users recognize, diagnose, and recover from errors** – Are error messages clear, direct and in plain language that anyone can understand?
0 1 2 3 4 5 6 7 8 9
10. **Help and documentation** – Are there tools or documentation to help the user better use your product, even if it's not completely necessary?
0 1 2 3 4 5 6 7 8 9